



Media Alert

FOR IMMEDIATE RELEASE

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FROM: Neighborly Care Network

FOR MORE INFORMATION,

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TO: Editor

Neighborly Care Network Receives Walmart Foundation Impact Grant

St. Petersburg, FL (April 29, 2010) Through a competitive grant process, Neighborly Care Network has been awarded \$15,000 to purchase a freezer truck. The Meals On Wheels Association of America (MOWAA) awarded grants to 147 local programs across the U.S. as part of a previously announced \$2.2 million donation from the Walmart Foundation. The Walmart Foundation Impact Grant Program will provide Meals On Wheels programs with essential items such as stoves, refrigerators, freezers, delivery vehicles, and other equipment so they can continue providing meals to homebound seniors and other seniors in need.

This financial help could not come at a better time, as the cost of providing meals to seniors continues to increase along with the price of gasoline. “Seniors have been hit especially hard in this economy and we feel a responsibility to help,” said Margaret McKenna, president of the Walmart Foundation. “We’re proud to support Meals on Wheels programs across the U.S. that work on the front lines of ending senior hunger.”

“The support from Walmart will make a tremendous impact in helping nutrition programs, such as Neighborly’s Meals on Wheels program, sustain meal services well into the future,” stated Debra Shade, president/CEO of Neighborly Care Network. “We can’t thank the Walmart Foundation enough for joining the national movement to end senior hunger in America by 2020.”

Neighborly Care Network at-a-glance:

Since 1966, Neighborly Care Network has provided home- and community-based services to the elderly in Pinellas County so they may live independently in their own homes. A pioneer in eldercare services, Neighborly started the first federally funded Meals on Wheels program, as well as the first Adult Day Care in the nation. Some other life-sustaining programs include Nutrition Services, Transportation Services, Medicare Home Health, and the nationally innovative Neighborly Pharmacy. Neighborly now offers medical and long-term care services through its PACE (Program of All Inclusive Care for the Elderly) Center. Shoppe Around the Corner offers unique gift and home décor items, with the proceeds benefiting Meals on Wheels and the Neighborly Pharmacy. Neighborly also offers a variety of volunteer opportunities. For information, call 727-573-9444 or visit www.Neighborly.org.

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