



*EVENT ANNOUNCEMENT*  
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## **Neighborly Care Network introduces new fully integrated social services and health care plan for Pinellas seniors, at August 12 event**

*Tampa Bay's first PACE Center aims to keep seniors out of Nursing Homes and save State money*

ST. PETERSBURG, Fla. (8/10/09) -- Tampa Bay's first PACE Center is set to open this month in Pinellas County, under direction of senior service provider Neighborly Care Network. Currently, there are 70 PACE facilities in the nation – this will be the third in Florida. PACE stands for 'Program of All-inclusive Care for the Elderly' and offers a holistic approach with long-term, one-stop, fully integrated social and health care services in a community setting. The Neighborly PACE Center (permanently approved as the only PACE Center in Pinellas), to be located at the Lealman Adult Day Care Center on 58<sup>th</sup> Avenue North in St. Petersburg, will initially accept 50 members into the program (with hopes to expand the program over the coming months, as wait-listing is anticipated).

The August 12 event, billed as "Lunch and Learn" and targeted to area politicians/dignitaries/bureaucrats, will offer background information on PACE, the purpose of the program and how Neighborly got involved, as well as details on services, eligibility, etc.

**WHAT:** Lunch and Learn event on Pinellas County's new Neighborly PACE Center  
**WHY:** To explain how PACE will benefit our elderly population and our community  
**WHEN:** Wednesday, August 12, from Noon to 1:30 p.m.  
**WHERE:** Marriott Hotel (former Radisson), 12600 Roosevelt Blvd. N. (across from Neighborly HQ)  
**WHO:** Hosted by Neighborly Care Network, with invitations to area politicians/dignitaries/bureaucrats

PACE exists to maximize members' independence, dignity, and respect; provide coordinated quality health care; keep seniors living safely in their own homes and communities; and help support seniors' families and their time together. Members have participation in treatment decisions as well as a choice of providers (in addition to the services offered directly from PACE), with PACE coordinating various facets of health services to ensure holistic, comprehensive, long-term-focused care.

**Neighborly Care Network at-a-glance:**

Since 1966, Neighborly Care Network has provided home- and community-based services to the elderly in Pinellas County so they may live independently in their own homes. A pioneer in eldercare services, Neighborly started the first federally funded Meals on Wheels program, as well as the first Adult Day Care in the nation. Some other life-sustaining programs include Nutrition Services, Transportation Services, Medicare Home Health, and the nationally innovative Neighborly Pharmacy. Shoppe Around the Corner offers unique gift and home decor items, with the proceeds benefiting Meals on Wheels and the Neighborly Pharmacy. Neighborly also offers a variety of volunteer opportunities. For information, call 727-573-9444 or visit [www.Neighborly.org](http://www.Neighborly.org).