



Media Alert

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TO: Editor

Neighborly Care Network Selected to Participate in New Home Health Demonstration

(St. Petersburg, FL) Neighborly Care Network will participate in a new Home Health demonstration through the Centers for Medicare & Medicaid Services (CMS). Neighborly and four other agencies throughout the nation were selected out of thousands of eligible home health agencies.

“Neighborly is a natural to participate in the demonstration,” said Neighborly President/CEO Debra Shade. “Besides opening the first Adult Day Care Center in the nation in 1968, Neighborly has been a licensed home health agency since 1994.” Today there are approximately 2,100 licensed medical adult day care facilities throughout the country providing adult day services that include health care, as well as social interaction and caregiver respite services, to meet the day-time needs of individuals with functional or cognitive impairments.

The demonstration project was limited to home health agencies that were affiliated, through ownership or contractual agreement, with one or more adult day care facility. Neighborly, who currently runs four adult day health centers in Pinellas County, fit the CMS selection criteria due to the scope of services, management plan, and quality assurance that Neighborly adheres to.

Currently, Medicare beneficiaries who attend medical adult day care facilities pay out of pocket for those services or they are reimbursed through a third party payer other than Medicare. This demonstration will allow Medicare to assess whether providing medical adult day care services as part of the home health benefit will improve patient outcomes and increase patient satisfaction.

As a leader in providing superior health, home- and community-based services, Neighborly Care Network offers a positive approach to self-directed care. With 40 years of experience in working with seniors and their families, Neighborly believes that this new demonstration project is a wonderful reflection of its mission of improved health, wellness and independent living for individuals and families.

For more information on Neighborly’s Adult Day Care services or the Medicare Home Health program, call 727-573-9444.

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