



Media Alert

FOR IMMEDIATE RELEASE
February 9, 2006

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FOR MORE INFORMATION,
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TO: Editor

NEIGHBORLY CARE NETWORK TO HOST COMMUNITY PRESCRIPTION DRUG EDUCATION AND EXTRA HELP ASSISTANCE EVENT

(Dunedin, FL) On Monday, February 13, 2006, Neighborly Care Network will host a special event for area seniors to provide them with information on the Medicare prescription drug coverage. At this event, which begins at 9:00 a.m., seniors will have an opportunity to learn how to enroll for this benefit and how to get extra help in paying for their prescription drug coverage. The event will be held at the Dr. William Hale Senior Center, 330 Douglas Avenue, Dunedin.

Jan Rauer, Special Projects Coordinator/Trainer for SHINE (Serving the Health Insurance Needs of the Elderly) will give a presentation at 10:00 a.m. Representatives from SHINE and My Medicare Matters will be on site to provide information necessary to understand this important new benefit. Seniors may sign up in advance at the center for individual counseling, which begins at 11:00 a.m.

Neighborly Care Network is the area's premier Adult Day Services provider in Pinellas County, providing services to hundreds of persons on a daily basis. Neighborly is a member of Florida Adult Day Center Association (FADCA) and the National Adult Day Services Association (NADSA), which are working with their local members to hold similar events throughout the nation.

"We are especially pleased to be able to provide this kind of information and service to not only our clients, but to the community at large," stated Elaine Jensen, operations manager for the Neighborly Adult Day Services program. "We know that a large number of seniors in our area want to know more about Medicare drug coverage and how it works for them. We also know that many of them may not know they could possibly qualify to get extra help to pay for those prescription drugs. That's why we've joined with Medicare and other federal, state, and local agencies to make it as easy as possible for people to determine what their options are and how to enroll."

Joining Neighborly in the effort are local partners, including Florida Adult Day Care Association, SHINE, the city of Dunedin, and My Medicare Matters. In addition to representatives from Neighborly and SHINE, the event will include free refreshments, screenings, and information on services available to seniors. For more information, call 727-573-9444, ext. 209.

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