



Yesterday's legacy makes possible tomorrow's vision.



Health, Wellness and Independent Living

Through the Years

It began with a group of concerned citizens in 1966, discussing the needs of a growing senior population. That year, The Neighborly Center, Inc. was chartered as a nonprofit agency, with a mission of studying and fulfilling the needs of seniors in Pinellas County, Florida.

In 1968, Neighborly began providing direct services for Adult Day Care and Meals on Wheels – two areas that research indicated were essential. Neighborly served 98 people through these two programs. At that time, Meals on Wheels lunches were assembled in the back of a van between stops so the food would stay hot. Today, Neighborly serves approximately 400 individuals at our Adult Day Care centers and provides nutritious meals to more than 3,000 homebound clients each day, thanks to 1,800 volunteers.

Neighborly soon recognized the need for a place where seniors could not only receive hot, nutritious meals, but could also meet new people and remain active. So in 1973, we opened our first Senior Dining site in Dunedin. Today, we have several Senior Dining sites throughout the county where individuals enjoy hot, nutritious meals and socialization.

The Neighborly Center, Inc. further expanded by initiating a transportation program to help mobility-impaired individuals remain independent. Vans began taking them to medical appointments, Adult Day Care centers, Senior Dining sites, and grocery shopping. When the Transportation program first began, drivers carried rolls of dimes so they could call in to Neighborly's main office from pay phones. Today, drivers communicate via cellular phones, and provide nearly 170,000 trips for individuals annually, utilizing a fleet of specially equipped buses and vans.

In 1981, The Neighborly Center, Inc. changed its name to Neighborly Senior Services – a name that remained for more than 20 years. **In May 2003, the agency became Neighborly Care Network.**

Into the Future

Neighborly Care Network reaches out to more and more people each year. Our *choice*sm Program (Choosing Homecare Over Institutionalized Care Environment) offers home- and community-based services as an alternative to nursing home care. The Neighborly Pharmacy enhances our customers' way of life and supports their health by offering affordable prescription drugs to the uninsured. Shoppe Around the Corner is an elegant store in Palm Harbor filled with exquisite gifts and treasures for the home. Proceeds from the Shoppe support Neighborly's Meals on Wheels program and the Neighborly Pharmacy. With Home Care PLUS, individuals receive homemaker, companion/sitter, and escort/errand service. Our *EZride*sm membership transportation service helps the elderly and disabled get to locations within Pinellas and southern Pasco counties, as well as specific locations in Hillsborough.

In 2009, we became a provider for **PACE** (Program of All-inclusive Care for the Elderly). The Neighborly PACE Program serves individuals age 55 and over who are certified by the state of Florida to need nursing home care, are able to live safely in the community at the time of enrollment, and live in the Pinellas County area. It provides both home and community services, as well as physician and other medical services – all bundled into one comprehensive package.

This year, Neighborly will move into a new administrative headquarters building at 13945 Evergreen Avenue in Clearwater. We are very excited to begin this decade in our new home, where we will continue to fulfill our mission of **improved health, wellness and independent living for individuals and families.**

Neighborly Care Network – honoring yesterday's legacy

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In 1968, Neighborly started delivering Meals on Wheels to the elderly in St. Petersburg. At that time, approximately 100 received the meals daily. Today, more than 3,000 frail, homebound seniors in Pinellas County receive nutritious meals daily through the Neighborly Care Network Nutrition program.

Also in 1968, Neighborly opened the first Adult Day Care Center in the nation in St. Petersburg, serving eight clients. Today, Neighborly Care Network has four Adult Day Care Centers, and the program serves approximately 400 seniors in Pinellas County.



"I am proud of the work Neighborly is doing, not only to help our seniors in need, but to broaden the scope of services needed to continue in these efforts. Neighborly is truly a place to turn to when you need a "helping hand."

- Debra Shade
President/CEO

Volunteers make it happen

Neighborly Care Network relies on the help of volunteers from within the community. If you or someone you know is interested in volunteering with Neighborly, please call **(727) 573-9444**. Opportunities are available in many areas, including:

Meals on Wheels
Deliver nutritious meals to the homebound

Senior Dining
Assist with serving lunch or entertaining at a Senior Dining site

Transportation Services
Help transport individuals to doctor appointments, dining sites, day centers, grocery stores, etc., using Neighborly vehicles

Adult Day Centers
Provide a variety of services, such as entertainment, educational programs, companionship, and assistance with meal serving

Telephone Reassurance
Call to check on a senior's well-being

Other Opportunities
Provide assistance at our administrative offices, the Neighborly Pharmacy, or Shoppe Around the Corner



www.Neighborly.org
727-573-9444